

# *Mrs★Alaska-America Pageant*



**2017 Mrs. Alaska America Contestants**

## **Mrs. Alaska-America Pageant History**

The Mrs. Alaska Organization is part of the Mrs. America Pageant. The Mrs. America Pageant is the only nationally televised competition devoted to emphasizing that America's married women are extraordinarily intelligent, beautiful, poised, articulate and versatile. They are involved in the community in various volunteer works, which include the American Cancer Society, MDA, Diabetes Association and many more. Presently the Susan G. Komen Breast Cancer Foundation is the National Organization that is supported by the Mrs. America Pageant. State delegates are very involved in raising awareness for all these causes.

The original MRS. AMERICA PAGEANT began in 1938 and was reorganized in 1977, featuring a glamorous new format. MRS. AMERICA contestants urged to voice their opinions on marriage and important issues of the day. All married women – young wives, mothers and even grandmothers – are eligible to enter and their participation is encouraged. The international extension of this same philosophy and pageant concept is the basis for the Mrs. World Pageant.

The Mrs. America Pageant was created to recognize the one person who contributes so much to modern life – the married woman. The winner is crowned Mrs. America. As the only televised major pageant devoted exclusively to married women from all 50 states and the District of Columbia, it not only serves as a showcase for many of the country's most glamorous, versatile and accomplished women but it also brings together at a critical time in history married women from different backgrounds and cultures who share the mutual hopes and aspirations of all womankind. The winner of the Mrs. Alaska Pageant will go on to compete at the nationally televised Mrs. America Pageant. Then whoever is awarded that title will go on to compete in the Mrs. World Pageant. By providing this unique forum in which delegates from five continents can work together and share a common purpose, the Mrs. World Pageant successfully fosters greater communication, friendship and mutual understanding among all people.

The Mrs. Alaska America Pageant will be held in Anchorage, Alaska. Potential applicants must be married and a resident of Alaska or in the military. Areas of competition are an interview with a team of judges, evening gown and physical fitness.